

[Council Name] Healthy Rewards program: Expression of Interest

**Children and families should be able to enjoy community activities free from the advertising that unhealthy food companies use to promote harmful products.**

[Council name] is committed to supporting [relevant setting e.g. sporting clubs, arts and cultural settings] in our community to be places that are active, healthy and socially connected. [relevant setting e.g. sporting clubs, arts and cultural settings], for children and young people particularly, should be free from unhealthy food and sugary drink sponsorship.

That’s why [Council name] is taking a stand to put the health and wellbeing of our children first with the Healthy Rewards program.

Healthy Rewards offers an alternative to the unhealthy food vouchers often presented to [relevant group, e.g. junior sporting club players, members]. The vouchers will offer **[free** or **discounted]** [activity relevant to your Council’s program, e.g. entry to local sports and recreation] and are a great way to recognise the achievement of [relevant group, e.g. junior sporting club players, members] in your club!

To qualify for Healthy Rewards, your group must: [eligibility criteria, for example:

* be a not-for-profit entity
* demonstrate that you provide recreation, cultural or arts opportunities for children and young people
* provide opportunities within the local government area.]

Please note that all organisations/clubs who comply with the above criteria are eligible, regardless of any existing sponsorship arrangements. If your organisation/club is interested in receiving Healthy Rewards to give to your junior players, please complete the short expression of interest form [insert link to form – questions below] by [closing date].

Healthy Rewards are limited, so be quick to express your interest.

For further information, please contact [contact name] at [number/email].

[Signature]

*The following questions can be adapted and used in an electronic form (e.g. JotForm, Google Form) for organisations/clubs completing an EOI process for the VicHealth Healthy Rewards program.*

**ORGANISATIONS/CLUB INFORMATION**

**Name of organisations/club:**

**Address:**

**Main sport/activity:**

**Total participants/members:**

**Number of junior teams/groups:**

**Number of active junior participants/members:**

**CONTACT INFORMATION**

**Name of organisation/club representative:**

**Organisation/club representative phone number:**

**Organisation/club representative email address:**

**EXPRESSION OF INTEREST**

**Does your organisation/club have any current sponsorship arrangements?** (Yes/No)

**If yes, list and describe your organisation/club’s current top 5 sponsors.**

1.

2.

3.

4.

5.

**Does your organisation/club currently provide vouchers to participants as reward or recognition (e.g. best in show, player of the match)?**(Yes/No)

**If yes, briefly describe the type of voucher/s your club provides and how often they are provided to participants (e.g. every game/show, once per season).**

(Please limit to 100 words)

**Briefly describe how your club will use Healthy Rewards.**

(Please limit to 100 words)

Thank you! [contact name] will be in touch with you shortly.